



There are many tips and tricks out there for **improving your blog's search engine visibility** and getting **better SEO results**. Some are more complicated than others, but it doesn't have to be complicated. There are some very simple steps you can take to **improve your SEO**. Here's a checklist you can use before clicking publish on your posts.

See full post at <http://www.ellamedia.com/blog/seo-blog-post-checklist/> for more information on each item, plus how-to images!

### **SEO Checklist for Blog Posts**

- Did you customize the title of your post for the browser?
- Did you add tags to your post?
- Did you add a description?
- Did you use a custom URL?
- Did you add headers to break-up the text? (if applicable)
- Did you format the images? Don't forget to:
  - change the image's file name
  - add an alt tag (alternative text)
  - add a title tag

*That's it! Congratulations! Your post is optimized for search engines!*